



**Astera**

Enabling **Data-Driven** Innovation

**Corporate Profile**

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Template-Based Data Extraction  
Automated Data Extraction  
Data Migration  
Data Transformation  
Electronic Data Interchange (EDI)



# VISION

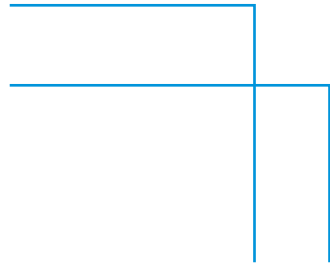
Our vision is to help customers unlock valuable insights from data, faster. With our intuitive data management solutions, we aim to put the power of insight and data-driven decision-making in the hands of every user.

# MISSION

Our mission is to empower data professionals with approachable data management tools that offer the functionality and flexibility to integrate data, data warehousing capabilities, and data profiling and validation features in a single, unified, easy-to-use platform.



# OUR STORY



We started our journey of helping data-driven enterprises grow back in 2009. At the time, businesses were spending hours – if not days – preparing, managing, and integrating their data and finding the right resources to execute these tasks.

## We knew that had to change.

Today, we help Fortune 500 companies, industry giants, and companies like yours bridge the gap between data and insights with user-friendly and intuitive end-to-end data integration and management solutions.



From idea to product, we at Astera Software keep the needs of our customers in mind so that you can spend less time managing data and more time using it.



# WHAT WE DO

We help businesses extract value from their data quickly, reliably, and accurately by designing solutions to make your data more accessible. These enterprise-grade solutions facilitate interoperability without compromising the integrity of data, reducing time-to-insight and increasing the productivity of your business.



# OUR COMMUNITY



**100+**

Reviews



**300+**

Customers



**10+**

Industries





# OUR PRODUCTS





## Astera Centerprise

Astera Centerprise is an end-to-end data integration platform designed to help you harness the power of your data. With a parallel-processing engine, intuitive visual interface, and robust automation capabilities, Astera Centerprise can streamline and expedite your data processes.





We use to have data integration process that took 2 weeks for one person to complete. And when I built these mappings in Centerprise, it went down to 5 minutes.

Mario Ferrer  
Senior Data Architect

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## Astera ReportMiner

Astera ReportMiner is an enterprise-grade solution created to help you extract value from your unstructured data and standardize it according to your destination's requirements.



ReportMiner has saved us a lot of time. Whereas one purchase order (PO) was taking upto 30 minutes to manually update the data, it now takes less than 2 minutes to complete regardless of how many lines items the PO has.

**Hyder Mir**

Sr. Manager, Custom Applications

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## Astera DW Builder

Astera DW Builder is a powerful metadata-driven data warehouse building tool that can cut down on the complexity and time spent on data warehouse development with a complete dimensional modelling component.



# OUR SOLUTIONS





## Data Mapping

Map data between 40+ sources and destinations including cloud applications, databases, and file formats for quicker integration.

## Application Integration

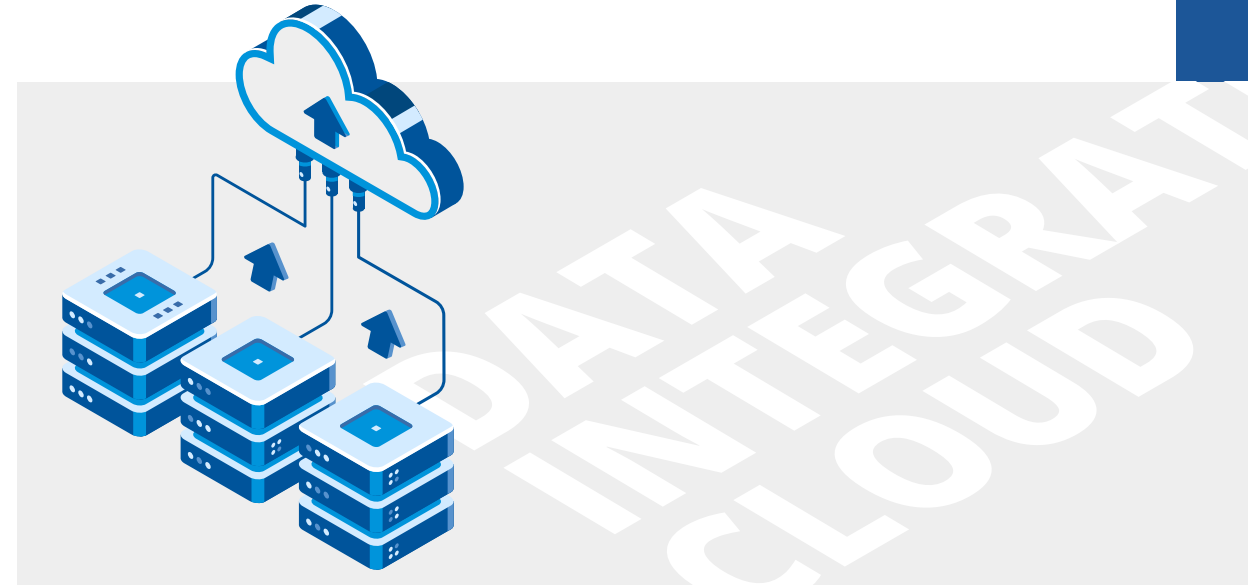
Ensure interoperability between trusted platforms and maximize visibility of your data with seamless application integration.





## Data Integration in the Cloud

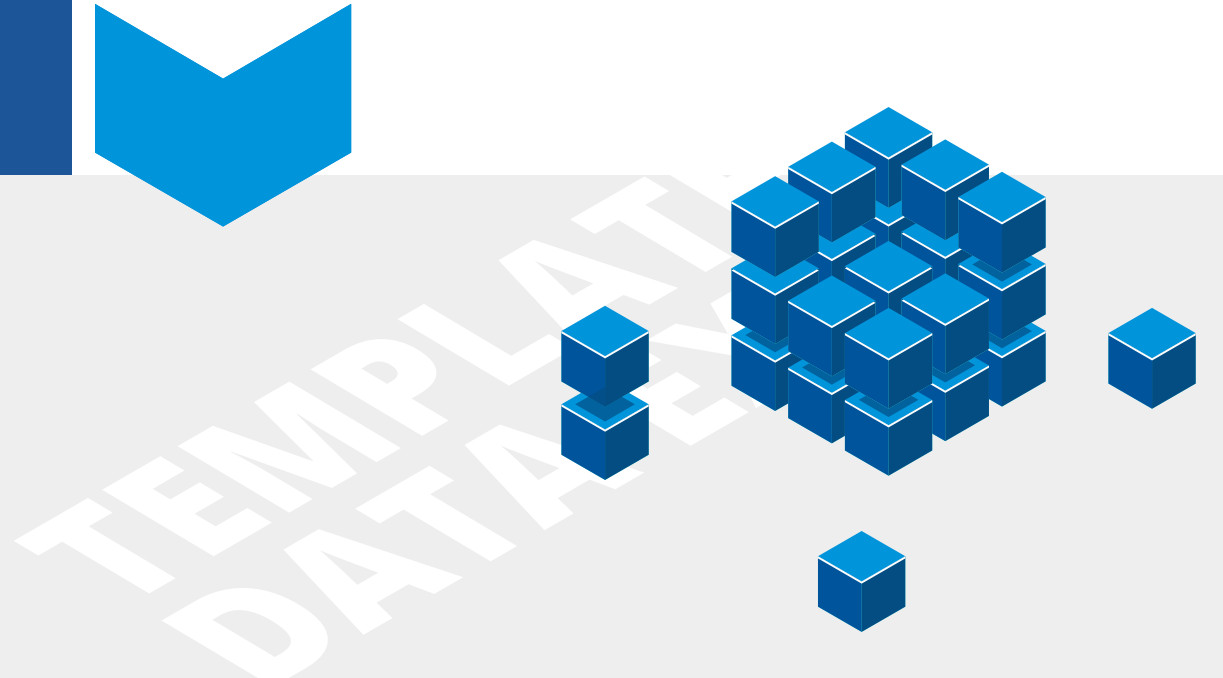
Leverage your data stored in the cloud and turbocharge your decision-making capabilities with high-speed cloud data integration.



## Hierarchical Data Integration

View your data integrated from XML and JSON files in a whole new light with Astera's data integration suite.



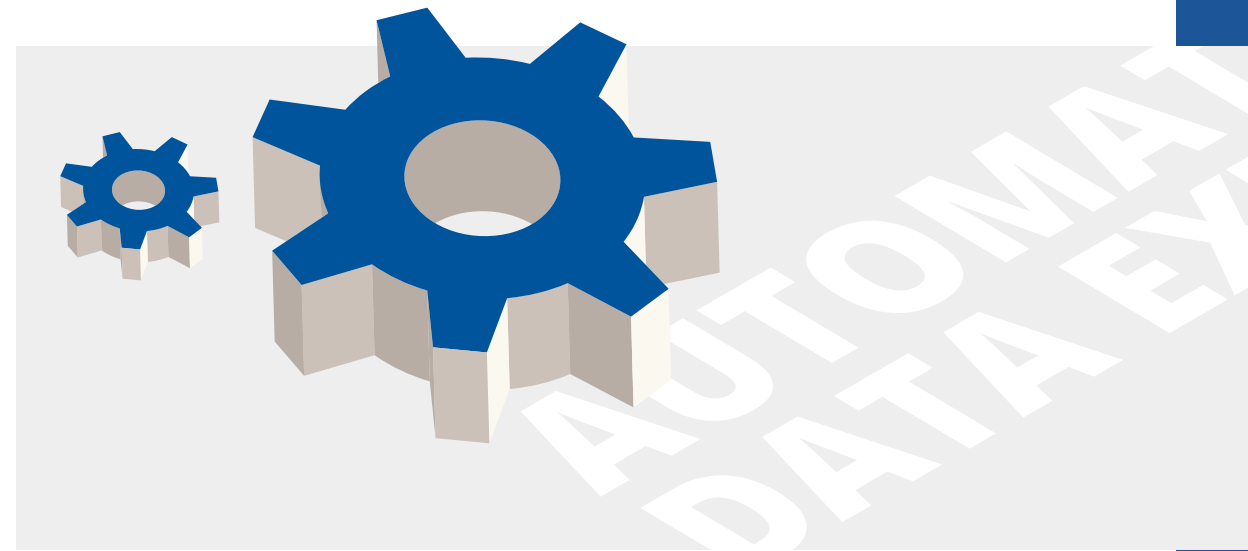


## Template-Based Data Extraction

Standardize your data extraction process to liberate valuable insights from your unstructured data.

## Automated Data Extraction

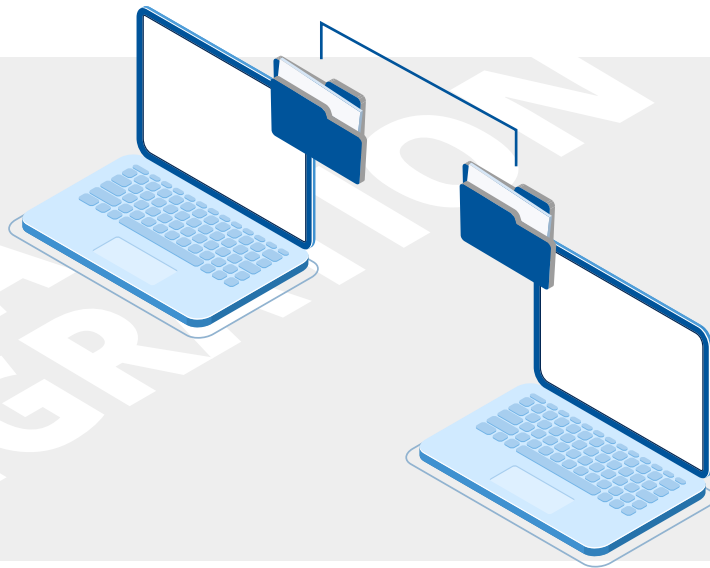
Save time and costs incurred in extracting data for business intelligence and analysis with Astera's powerful automation capabilities.





# Automated Data Warehousing

Create a fully functional data warehouse in a matter of hours on a unified, intuitive interface and reach insights faster.



AUTOMATED  
DATA WAREHOUSING

# Data Migration

Migrate your data between file formats, databases, and data warehouses of your choice with little to no IT support.



## Data Transformation

Validate your data based on your business rules, remove inconsistencies, clean data with custom expressions, and perform lookups without typing any code.



## Electronic Data Interchange (EDI)

Create extraordinary partnerships and maintain communications according to industry standards by exchanging X12, EDIFACT, and HL7 data effortlessly

# Here's What Our Customers Have to Say



I've found Centerprise to be one of the most comprehensive and robust data integration tools in the market. It provides an endless number of great features to address any data transformation need.

Database Administrator,  
Goddard System



Centerprise met all our criteria for high development productivity, excellent performance, workflow design, and process automation.

Managing Director,  
Vanderbilt University



Because of Astera we have been able to evolve and manage our EDW which has data from multiple sources today and is being used across our organization. It offers much easier and faster development time, with better interface.

Sr. Director,  
BI | Sinclair Broadcast Group



Great Concept, Easy to Use. ReportMiner is a great product. It's extremely customizable to meet many different needs, and customer service has always been outstanding when I've needed help.

Prof. Services Analyst, Xerox

# Our Partners



# Our Customers



# Contact Us



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