

# HIERARCHICAL DATA INTEGRATION

## WHY DATA INTEGRATION MATTERS?



Helps in gaining better business insights



Improves productivity

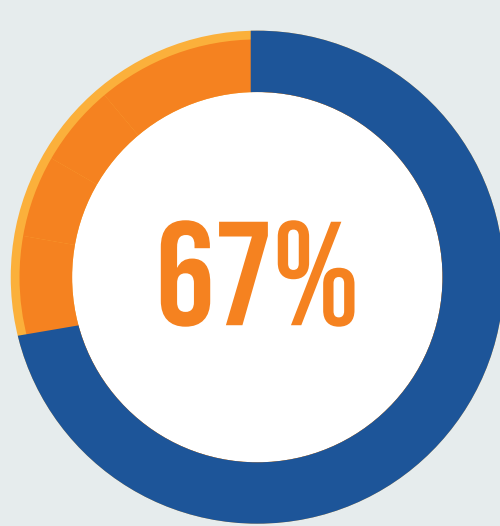


Makes data accessible across teams

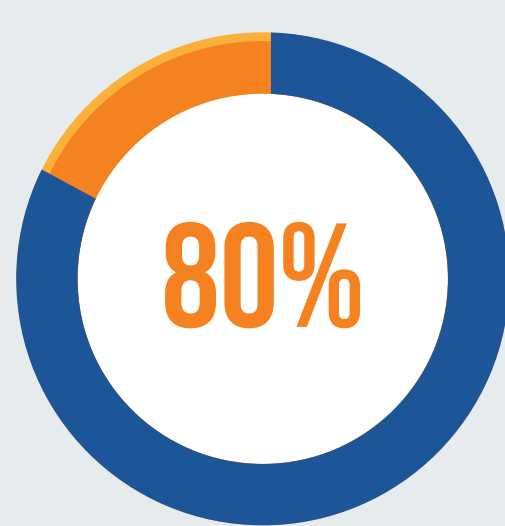


Ensures compliance with regulations

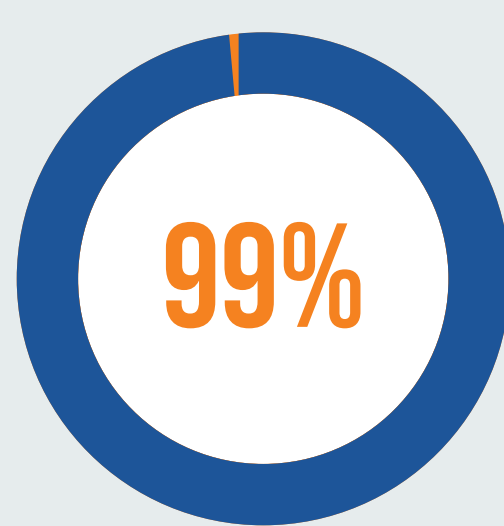
## HIERARCHICAL DATA INTEGRATION CHALLENGES



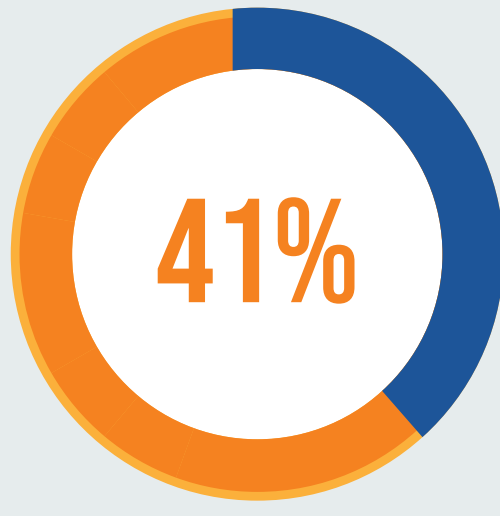
of the organizations integrate data from six or more sources<sup>1</sup>



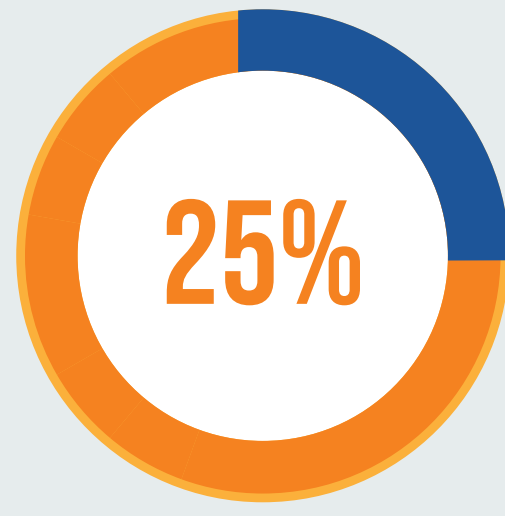
of the data exchanged is unstructured and requires integration<sup>2</sup>



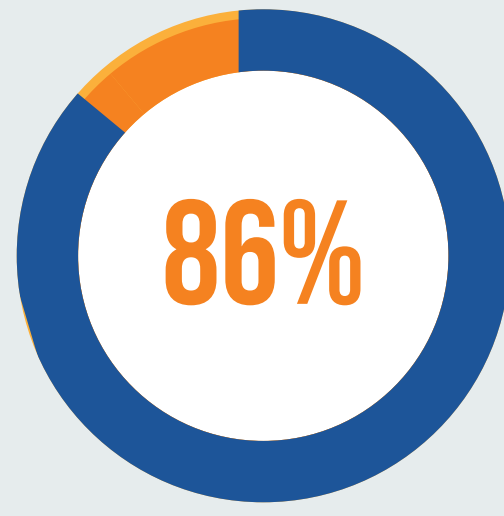
businesses undertake data integration projects<sup>3</sup>



business users report that available data integration tools are complex to use<sup>1</sup>



of IT budgets are spent on data integration projects<sup>3</sup>



of integration projects are delayed because of manual coding requirements<sup>3</sup>

Critical business operations suffer when IT is consumed with data integration processes and business executives are busy in learning complex technologies

## HOW CENTERPRISE DATA INTEGRATOR SIMPLIFIES HIERARCHICAL DATA INTEGRATION?

Your business needs an intuitive data integration solution with powerful data mapping capabilities to facilitate hierarchical data manipulation without relying on IT



Download the white paper **'Hierarchical Data Integration for Business Users'**, to learn more

[Download White Paper](#)

<sup>1</sup> "Ventana Research", 2017  
<sup>2</sup> "Unstructured Data: The Smart Person's Guide", TechRepublic, July 14, 2017.  
<sup>3</sup> "Data Fatigue", 2013

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